



Houston Black Expo VALOR Awards

Celebrating the BIG Spirit of small Business in the Greater Houston Community!

Sponsorship Opportunities Available

Title Sponsor \$10,000

- Two complimentary preferred-seating tables
- 5-Minute presentation at event
- Logo prominently displayed on banner backdrop behind podium
- Full-color back cover ad in program booklet
- Logo prominently displayed on advertisements and mailers
- Logo and link on HBE website
- Logo prominently displayed on event welcome signs
- Mentions on radio advertisement
- Access for 5 people to champagne and hors d'oeuvres pre-reception with community VIP's
- Recognition of sponsor from podium during event
- Distribution of sponsor's promotional materials to event attendees

Platinum Sponsor \$7,500

- Two complimentary preferred-seating tables
- 3-Minute presentation at event
- Logo prominently displayed on banner backdrop behind podium
- Full-color full-page ad in program booklet
- Logo prominently displayed on advertisements and mailers
- Logo and link on HBE website
- Logo prominently displayed on event welcome signs
- Mentions on radio advertisement
- Access for 4 people to champagne and hors d'oeuvres pre-reception with community VIP's
- Recognition of sponsor from podium during event
- Distribution of sponsor's promotional materials to event attendees

Gold Sponsor \$5,000

- One complimentary preferred-seating table
- Logo prominently displayed on banner backdrop behind podium
- Full-color full-page ad in program booklet
- Logo prominently displayed on advertisements and mailers
- Logo and link on HBE website
- Logo prominently displayed on event welcome signs
- Mentions on radio advertisement
- Access for 3 people to champagne and hors d'oeuvres pre-reception with community VIP's
- Recognition of sponsor from podium during event
- Distribution of sponsor's promotional materials to event attendees

Silver Sponsor \$2,500

- One complimentary preferred-seating table
- Logo displayed on banner backdrop behind podium
- Half-page ad in program booklet
- Logo displayed on advertisements and mailers
- Logo and link on HBE website
- Logo displayed on event welcome signs
- Access for 2 people to champagne and hors d'oeuvres pre-reception with community VIP's
- Recognition of sponsor from podium during event
- Distribution of sponsor's promotional materials to event attendees

Bronze Sponsor \$1,000

- One complimentary table
- Logo displayed on banner backdrop behind podium
- Half-page ad in program booklet
- Logo displayed on advertisements and mailers
- Logo and link on HBE website
- Logo displayed on event welcome signs
- Access for 1 person to champagne and hors d'oeuvres pre-reception with community VIP's
- Recognition of sponsor from podium during event
- Distribution of sponsor's promotional materials to event attendees

Corporate Partner \$500

- One complimentary table
- Quarter-page ad in program booklet
- Logo displayed on advertisements and mailers
- Logo and link on HBE website

Individual Tickets \$50